

Press Release (Sept 12th, 2016)

futteralhaus Brings You Minimalist Living Powered by Smart Technologies and Sustainable Materials

Imagine living on a rooftop with a bird's eye view of the city, or at a remote spot surrounded by nature, in a flexible smart home that stays connected to the rest of the world. With futteralhaus, you can get more out of life by living on your own terms, with your own renewable energy system and an app that runs your house on autopilot. We call it **simple smart living**.

Simple

Our houses are designed to empower quality minimalist living free from the limitations of traditional brick-and-mortar spaces. A compact yet flexible layout allows you to get more out of life with fewer distractions, giving you more time for what matters most to you. *The house runs on autopilot* so you can spend more quality time with your family, focus on those creative projects, and reconnect with nature.

Smart

A futteralhaus is designed to be completely self-sufficient. Our add-on solutions (futteralGRİD, futteralCØNNECT and futteralDRØP) work together to transform a flexible living space into a self-sufficient smart home, providing the best living experience for your needs while minimising your carbon footprint. It won't matter where you are. You can get almost anything you need delivered to you, on top of a personal renewable energy reserve and passive income streams generated by your smart home.

- *futteralGRİD*, your **personal renewable energy system**, also generates multiple income streams for you by selling excess energy on demand.
- *futteralCØNNECT* acts as your **virtual home assistant**, keeping your house running on autopilot.
- *futteralDRØP* completes the smart living experience by **making drone deliveries an effortless part of your daily life**.

Living

In keeping with our mission **to empower quality living independent of fixed concrete spaces**, our smart technologies keep the house energy-efficient and sustainable for a minimal carbon footprint. We use *only natural construction materials that meet environmental standards* in our efforts to promote healthy organic living.

Join Our Simple Smart Living Revolution

Using a *win-win business model*, we are selling our houses below the average market price. Our primary source of revenue will come from a commission on all income generated by the add-on solutions (futteralGRİD & futteralCØNNECT). When the homeowner makes money from selling their energy or renting out their homes, we will receive a certain commission from each transaction.

In the long run, **this encourages more people to join our simple smart living revolution, allowing futteralhaus to grow together with the community.** Join us at <http://futteralhaus.com/>.

About futteralhaus

Headquartered in Berlin, Germany, Futteralhaus GmbH provides simple smart living solutions to individuals, developers and investors who value mobility and simple living. Using a combination of *minimalist design, innovative smart technologies and natural building materials*, we provide **home solutions that empower quality living independent of fixed concrete spaces**. We are making home purchases *as simple as placing an order on Amazon*. Visit us at <http://futteralhaus.com/>

For Press Enquiries

<insert press contact details>