

## kulturspace Launches Virtual Culture Festival, the World's First Online Culture Festival

[kulturspace](#) brings you [Virtual Culture Festival](#) (VCF), celebrating fashion, style, film, beauty, music, arts, retail, and innovation on a collective digital stage, starting Wednesday, April 22nd.

With social distancing as the new norm for the foreseeable future, causing unprecedented challenges for most of us, it has never been more vital for us to come together to explore new ways of working and doing business.

### What It's About

VCF is a platform that brings the cultural community together in a digital space, showcasing our global connected creative collective. We're here to discover how we can shapeshift into a more sustainable and happier tomorrow.

VCF will curate and host a continuous program of film and music releases, art exhibits, product launches, online talks, workshops, webinars, interactive live interviews, and more, **bringing events, fairs, and festivals that would otherwise take place in real life, online.** Besides keeping the community connected in these trying times, VCF aims to help creative professionals, artists, cultural organizations, independent businesses, and corporate brands promote their work in the digital sphere.



While the current situation is not something we can control, we can, however, come together to find innovative and fresh ways of working and staying connected with the world. Whether you're an individual, small business, company, organization or nonprofit/NGO, we look forward to having you onboard.

Let's explore digital ways to share your ideas, stories, creations, products, and initiatives with the world.

### How Virtual Culture Festival Works

We will launch VCF on April 22nd with a continuous program of film and music releases, art exhibits, product launches, online talks, workshops, webinars, interactive live interviews, and more.

Here are a few ways we can create together:

### **Fashion, film, music, and art events**

Live AMAs, pre-recorded videos or live performances, virtual studio visits and exhibits streamed via Facebook, YouTube, Instagram or another medium – whether it's a few minutes, hours, or a full day of content, we'll create an interactive and immersive program for your audience.

Who this is for:

- Emerging designers & filmmakers
- Artists
- Musicians

### **Community and cultural initiatives**

Are you involved in social or environmental work that helps the underprivileged or promotes animal/environmental welfare? Perhaps you're involved with local cultural and education initiatives and finding it difficult to continue your work amidst our current movement restrictions. We're here to help you continue fighting the good fight using our digital stage.

Who this is for:

- Nonprofits
- NGOs
- Schools
- Students
- Cultural organizations

### **Themed events**

It could be a few hours or a day focused on a specific theme involving a series of talks, live interviews and performances, film premieres, music releases, product demonstrations, or virtual exhibits – let us know your ideas and we'll explore how best to make it happen.

Who this is for:

- Anyone involved in fashion, style, film, beauty, music, arts, retail, and innovation.

### **Branded content & product launches**

Our [in-house creative team](#) will work with you to produce high-quality digital branded content be it in the form of a virtual workshop, talk, webinar, live demonstration, video, product or service launch. We'll explore smart and unique ways of sharing your ideas and stories.

Who this is for:

- Corporate brands
- Independent businesses
- Innovation companies
- Design/fashion houses

*Your audience is waiting.*

**Have an idea, want to get involved, looking to sponsor or have a question? [Talk to us.](#)**